

limited brands, abercrombie & fitch: various locations, 1999 (Abbot+Abbot Architects)
role: retail store planner.



Limited Brands + Abercrombie & Fitch are globally recognized brands in the apparel industry. As an outside architectural consultant, the retail planning department of Abbot + Abbot produced new store "roll-outs" based on client design layouts. Predevelopment services included survey and GLA square footage confirmation. Then, using client designed FFE and branding, construction documents were developed and issued to the field for their national store development programs. (Note: These photos are representative of the facade and signage work produced in the construction document phase, and are not in all cases actual stores completed.)

